
How We Use Cookies

Cookies are essential to ensure you get the best experience from our **website, mobile apps, and cloud services**. Atomrock uses cookies to store your preferences, manage session data, and provide insights that help us improve the usability and functionality of our platform. Cookies do not identify you personally, but they may store data related to **device usage, access patterns, and interaction history**. By using our website, cloud services, or mobile apps, you agree to the use of cookies as outlined in this policy.

Types of Cookies We Use

1. **Essential Cookies:**

These cookies are required for the **core functionality** of our website, mobile apps, and cloud platform. They enable features like user authentication, **secure logins**, and access to specific SaaS services.

2. **Analytics and Performance Cookies:**

We use these cookies to monitor **website and cloud service traffic**, including data on **which pages or services are accessed most frequently**. Tools like **Google Analytics** collect non-personally identifiable data to help us **optimize performance and user experience**.

3. **Functionality Cookies:**

These cookies store information such as **user preferences**, form inputs, and session data. They enable a **seamless experience** across different sessions by retaining settings or preferences.

4. **Marketing and Campaign Tracking Cookies:**

These cookies help us measure the **effectiveness of our marketing campaigns** by tracking traffic sources. They store no personal data but may link your interactions across multiple sessions to **improve campaign relevance**.

Storage Duration for Cookies

Cookies will automatically **expire after a set duration**, which may vary depending on their purpose (e.g., session cookies expire after your session, while analytics cookies may persist for several months). The cookie's **expiration resets** each time you revisit the site or use the cloud service.

Deleting or Blocking Cookies

You can manage or disable cookies through your **web browser settings**. Most browsers offer several privacy controls, such as:

- Allowing **first-party cookies** while blocking third-party cookies.
- Notifying you whenever a website attempts to set cookies.

Disabling cookies may limit the functionality of our **website, cloud services, and mobile apps**, and certain features may no longer work properly.

To delete cookies already set on your device, use your **browser's settings**. Below are links to instructions for managing cookies in commonly used browsers:

- **Microsoft Edge/Internet Explorer:** [Microsoft Support](#)
 - **Google Chrome:** [Google Chrome Help](#)
 - **Mozilla Firefox:** [Firefox Support](#)
 - **Apple Safari:** [Apple Support](#)
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Atomrock's Use of Cookies

We use cookies across our **website (www.atomrock.com)**, **cloud platform (cloud.atomrock.com)**, and **mobile apps** for several purposes:

- **Traffic Measurement:** We track how visitors interact with our platform, which helps us **improve usability** and **optimize our offerings**. This includes the use of **Google Analytics** to monitor traffic patterns without collecting personal data.
 - **Order Forms and Subscriptions:** Cookies allow us to **save form inputs and subscription preferences**, ensuring a seamless ordering experience.
 - **Cloud and App Management:** Cookies store session data to facilitate **secure cloud access** and prevent disruptions during operations.
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Tampering and Security

The cookies we use are essential for maintaining the security and functionality of our platform. **Unauthorized tampering or attempts to disrupt cookies** related to **cloud services, access control, or SaaS subscriptions** are strictly prohibited. Any interference with the integrity of cookies may result in **restricted access** or **service termination**.

Traffic Analytics and Campaign Optimization

Our **traffic measurement tools**, including **Google Analytics**, collect data on how users interact with our services. This helps us **optimize web campaigns and improve platform usability**. All collected data is anonymized and **does not contain personal information**.

More Information

For more details on how cookies work and how to manage them, visit:
<http://www.allaboutcookies.org>.

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